

Air Canada's 60th Anniversary

In this issue:

- 2 Phoenix opening
- 3 Toronto enhancements
- 3 Year of the Dragons
- 4 Milan Cargo Facility



Canada's Leading Airline Turns 60!

On April 10th, 1937, Trans-Canada Airlines was formed. On September 1st, 1937 our first flight took off . . . we've been soaring ever since.

We've come a long way over the past sixty years. Air Canada started out as Trans-Canada Air Lines, a subsidiary of Canadian National Railways. In its first year of operation, the fledgling airline comprised of 14 destinations and five aircraft. Today, Air Canada and its five regional airlines boast over 219 aircraft and together with its

alliance partners offers customers more than 500 destinations in over 100 countries.

Sixty years ago, the computer world was in its infancy and limited to mechanical data entry operations. Today, information management plays a major role in Air Canada's success, being at the main core of our operations.

The cargo division has implemented electronic data interchange technology, allowing customers to receive on-line updates of their shipment status, and is in the process of implementing bar code technology to further improve shipment status-tracking capability.

Due to Air Canada's addition of bar coding scanning technology at our major stations across Canada, now you can obtain "real time" goods movement status details of your shipments. And, with the growing popularity of the Internet, the customer can track/trace shipments online.

